2018 UNA-NCA Human Rights Awards Reception
Celebrating 70 Years of Universal Human Rights

Sponsorship Opportunities
The United Nations Association of the National Capital Area (UNA-NCA) is one of the largest and most active chapters of UNA-USA. We are a diverse and inclusive group of people from the greater Washington Metropolitan Area devoted to educating and mobilizing Americans in support of a strong US-UN partnership. In celebrating the 70th anniversary of the adoption of the Universal Declaration of Human Rights, UNA-NCA will recognize outstanding individuals and organizations who are working to improve human rights in their communities and around the world.

Adama Dieng
UN Secretary-General’s Special Adviser for the Prevention of Genocide

Ambassador Robert King
Former Special Envoy to North Korea for the U.S. Department of State

Empower DC
Award Presented to Parisa Norouzi, Executive Director

Karen Mulhaiser
UNA-NCA Past President and UNA-USA Past National Council Chair

Event Sponsorship Features
- All sponsor logos are included on the event programs and website.
- All sponsors are mentioned on UNA-NCA’s social media networks including Twitter and Facebook.
- An opportunity to honor individuals who are making an impact in the human rights field and our community.
- Size for Ad pages – Full Page: 8.5” x 11”; ½ page: 8.5” x 5”; ¼ page: 4” x 5”; 1/8 page: 4” x 2.5”

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Sponsorship Amount</th>
<th>Tickets Included</th>
<th>Additional Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Rights Supporter</td>
<td>$250</td>
<td>2</td>
<td>Donor Name listed on sponsorship page, in event program, and website.</td>
</tr>
<tr>
<td>Human Rights Partner</td>
<td>$500</td>
<td>4</td>
<td>Supporter level benefits, plus: an eighth of a page ad and/or tribute to honorees in program, listing in Annual Report, and logo or name on website.</td>
</tr>
<tr>
<td>Human Rights Leader</td>
<td>$1,000</td>
<td>6</td>
<td>Partner level benefits, plus: increased ad and/or tribute size to a quarter of a page and sponsor highlight in the UN Express newsletter.</td>
</tr>
<tr>
<td>Human Rights Champion</td>
<td>$2,500</td>
<td>8</td>
<td>Leader level benefits, plus: increased ad and/or tribute size to a half of a page with opportunity to appear onstage at the event.</td>
</tr>
<tr>
<td>Eleanor Roosevelt Leadership Circle</td>
<td>$5,000+</td>
<td>10</td>
<td>Champion level benefits, plus: increased ad and/or tribute size to a full page and listing as a sponsor for all UNA-NCA events throughout 2019</td>
</tr>
</tbody>
</table>

UNA-NCA is a 501(c)(3) tax exempt organization (EIN 53-0257462). For your records, the estimated value of each of your tickets is $25. For more information and to discuss your marketing goals, please contact Executive Director Paula Boland via email at paula@unanca.org or by phone at (202) 223-6092. To learn more about the UNA-NCA, visit www.unanca.org.