Global Classrooms DC (GCDC) is the flagship education program of The United Nations Association of the National Capital Area (UNA-NCA). For over 15 years, GCDC has worked year-round with students in grades 5-12, including some of DC’s most underserved communities, to build global and cultural awareness, improve public speaking, critical thinking, and writing skills, and expand students’ views of local and international issues.

Every spring, GCDC holds its Model UN Conference at the U.S. Department of State and the Pan American Health Organization, the culmination of preparation throughout the school year. Students walk away more confident in their public speaking and negotiation skills, more knowledgeable in major global issues, and with an appreciation of their position as global citizens. The 16th Annual Spring Model UN Conference is taking place on April 21, 2020.

Each sponsorship package can be customized to fit sponsors marketing goals and expectations.

### ABOUT THE GCDC MODEL UN CONFERENCE
- Serves approximately 600+ DC Metro Area public and private school students
- The only conference that provides free curriculum for DC public and public charter school students
- The largest conference hosted by the U.S. Department of State
- Brings together partners and volunteers from a variety of stakeholders, including State Department officials and employees, university students, and professionals from the DC-area

### EVENT SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>GLOBAL EDUCATION SUPPORTER</th>
<th>GLOBAL EDUCATION ADVOCATE</th>
<th>GLOBAL EDUCATION LEADER</th>
<th>GLOBAL EDUCATION DIPLOMAT</th>
<th>GLOBAL EDUCATION CHAMPION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donation</td>
<td>$400</td>
<td>$800</td>
<td>$1,400</td>
<td>$3,000</td>
</tr>
<tr>
<td>Display of Marketing Materials</td>
<td>Open House</td>
<td>Open House</td>
<td>Open House</td>
<td>Secondary Placement at Open House</td>
</tr>
<tr>
<td>Website &amp; Social Media Recognition</td>
<td>1 Social Media Post</td>
<td>2 Social Media Posts</td>
<td>3 Social Media Posts</td>
<td>4 Social Media Posts</td>
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<tr>
<td>Advertisement in Program</td>
<td>Name Listed</td>
<td>1/8 Page</td>
<td>1/4 Page</td>
<td>1/2 Page</td>
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<td>Speaking Opportunity at Conference</td>
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<td>N/A</td>
<td>Promotional Video at Open House</td>
</tr>
<tr>
<td>Thank You</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td># of Tickets to Conference &amp; Open House</td>
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<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Access to Volunteer Network</td>
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<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### CONTACT US TO LEARN MORE
For more information, please feel free to contact UNA-NCA Executive Director Paula Boland at paula@unanca.org or by phone at (202) 223-6092. Learn more about GCDC on our website at [http://www.unanca.org/what-we-do/global-classrooms-dc](http://www.unanca.org/what-we-do/global-classrooms-dc)
# 2020 Global Classrooms DC Model UN Conference

## Sponsorship Opportunities

Each sponsorship package can be customized to fit sponsors expectations and marketing goals. To further discuss GCDC Model UN Conference Sponsorship Opportunities, please contact UNA-NCA Executive Director Paula Boland at paula@unanca.org or by phone at (202) 223-6092.

### GLOBAL EDUCATION CHAMPION

- **$5,000+**
- **Headline sponsorship for the Spring 2020 Model UN Conference**
- Receive primary placement of marketing materials at the Open House and Opening Ceremonies
- Include organization/promotional materials in VIP and Educator folders
- 1 year logo placement on UNA-NCA Website
- 6 shout-outs on the GCDC Facebook page
- Primary Placement and Full-Page Advertisement in the Model UN Conference Program
- Opportunity to give remarks at the Open House
- Receive a framed Thank You Certificate at the conference
- Receive 6 tickets for employees and guests to attend the event
- Gain access to UNA-NCA’s entire volunteer network, including volunteer opportunities in classrooms, at the UNA-NCA and GCDC office, and around DC

### GLOBAL EDUCATION DIPLOMAT

- **$2,500**
- Receive secondary placement of marketing materials at the Open House
- 6 month logo placement on UNA-NCA Website
- 4 shout-outs on GCDC Twitter and Facebook pages
- ½ page advertisement in the Model UN Conference Program
- Company or Organization Promotional Video shown at the Open House
- Receive a Thank You Certificate at the conference
- Receive 4 tickets for employees and guests to attend the event
- Gain access to UNA-NCA’s entire volunteer network, including volunteer opportunities in classrooms, at the UNA-NCA and GCDC office, and around DC

### GLOBAL EDUCATION LEADER

- **$1,200**
- Marketing materials to be displayed at the Open House
- 3 shout-outs on GCDC Twitter and Facebook pages
- ¼ page advertisement in the Model UN Conference Program
- Receive a Thank You Certificate at the conference
- Receive 2 tickets for employees and guests to attend the event
- Gain access to UNA-NCA’s entire volunteer network, including volunteer opportunities in classrooms, at the UNA-NCA and GCDC office, and around DC

### GLOBAL EDUCATION ADVOCATE

- **$600**
- Provide marketing materials at the Open House
- 2 shout-outs on GCDC Twitter and Facebook pages
- 1/8 page advertisement in State Department Program for the Model UN Conference
- Receive a Thank You Certificate at the conference
- Receive 1 ticket for employees and guests to attend the event
- Gain access to UNA-NCA’s entire volunteer network, including volunteer opportunities in classrooms, at the UNA-NCA and GCDC office, and around DC.

### GLOBAL EDUCATION SUPPORTER

- **$300**
- Provide marketing materials at the Open House
- One-time company logo and shout-out on GCDC Twitter and Facebook pages
- Name listed in State Department Program for the Model UN Conference
- Receive a Thank You Certificate at the conference